



Impact Statement – 2020 to 2021

Working together across Stoke-on-Trent and North Staffordshire to ensure that the opportunity to participate, achieve and succeed in vibrant high-quality arts and cultural education becomes a normal expectation for children and young people aged 0 to 25 years.

Values

Challenging

We will challenge perceptions of arts and cultural education at a strategic level, advocating for its impact on children and young people's lives. We will challenge the perceptions of our city and children and young people, through arts and culture and we will challenge ourselves and our children and young people to take part, learn, lead, and innovate.

Fun & Innovative

We will lead the way in being innovative in how we engage and deliver arts and culture to children and young people, ensuring participation is fun and offers a positive learning experience.

Inclusive

We will collaborate, encouraging diversity, difference and acceptance. We will encourage children and young people to remove divisions and barriers to involvement, engagement and participation.

Inspiring

We will deliver authentic cultural offers for all children and young people in Stoke-on-Trent and North Staffordshire, making them accessible, engaging, diverse, high quality, inspiring and fun. We want to give children and young people the opportunities necessary to be competitive within the creative industries and become cultural arts leaders.

Quality

We will ensure that all children and young people have access to high quality arts and cultural activities through developing networks, locally, nationally and internationally.

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